



**Board of
Directors**

2019-2020 Annual Sponsorship Program

Danny Boyd
President

The Chesapeake Arts Center (CAC) is a vibrant and affordable community-driven arts center providing arts education and literary, visual and performing arts events. CAC programs are offered through its theater, black box studio, art gallery, two dance studios, six classrooms and a large ceramic & clay studio featuring one of the largest kilns in Maryland and our New Makerspace. The CAC has nearly 70,000 visits annually through performances, three semesters of classes, gallery exhibits and free after school programs.

Lou L. Zagarino
Vice President

Tom Herpel
Treasurer

Brenda Garver
Secretary

The Chesapeake Arts Center offers unique opportunities to bring art, people and your company together. Supporting the CAC demonstrates your corporate commitment to quality of life for your employees and for our community while increasing your company's brand awareness. CAC is committed to a mutually beneficial partnership and will consider additional benefits proposed by corporate sponsors.

Karyn Tasker

Evelyn Logan

Ramocille
Johnson

Corporate Patron \$10,000

Lyndsey Beidle
Meninger

Annual Benefits

Edgar Cisnero

- Six complimentary tickets to each CAC-presents event for the season;
- Two foursomes to the 2019 annual *Chip in for the Arts* golf tournament at Compass Pointe;
- 15% discount* on facility rentals for company functions;
- 10% discount† on any membership for employees and their families;
- Premier placement of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Premier placement of corporate logo, with hyperlink, on CAC's website;
- Corporate logo on promotional banners‡ and digital monitors during all classes and events;
- Corporate recognition on CAC's digital sign (4x per year);
- Company name listed in CAC's weekly electronic news (3,000+ addresses);
- Complimentary exhibit space at CAC's annual *Arts in the Park*;
- Welcome remarks by corporate spokesperson during one performance;
- Exclusive sponsorship of one art gallery reception with corporate name (logo if space permits) in all event promotion materials, prominent sponsor signage at event, and podium remarks;
- Invitations to CAC's VIP events throughout the season;
- One team building arts activity for up to 15 employees.

Ryan Sboray

Dawn Owens

Shawn Ashworth

Neal Sloane

Evelyn Logan

Jeff Harrison



Corporate Partner \$5,000

Annual Benefits

- Two complimentary tickets to all CAC-presents events for the season;
- One foursome to the 2019 annual *Chip in for the Arts* golf tournament at Compass Pointe;
- 15% discount* on facility rentals for company functions;
- 10% discount† on any membership for employees and their families;
- Prominent placement of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Prominent placement of corporate logo (with hyperlink) on CAC's website;
- Corporate logo on promotional banners‡ displayed in the lobby during all classes and events;
- Company name listed in CAC's weekly electronic news (3,000+ addresses);
- Complimentary exhibit space at CAC's annual *Arts in the Park*;
- Welcome remarks by corporate spokesperson during one performance;
- Exclusive sponsorship of one art gallery reception with corporate name (logo if space permits) in all event promotion materials, prominent sponsor signage at event, and podium remarks;
- Invitations to CAC's VIP events throughout the season;
- One team building arts activity for up to 8 employees.

Corporate Donor \$2500

Annual Benefits

- Two complimentary tickets to all CAC-presents events for the season;
- 10% discount* on facility rentals for company functions;
- 5% discount† on any membership for employees and their families;
- Prominent placement of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Prominent placement of corporate logo (with hyperlink) on sponsor's page on CAC website;
- Corporate logo on promotional banner‡ displayed in the lobby during all CAC events;
- Company name listed in CAC's weekly electronic news (3,000+ addresses);
- Welcome remarks by corporate spokesperson during one performance;
- Invitations to CAC's VIP events throughout the season; and,

*Subject to advance booking and availability; does not apply to labor costs.

†Includes discounts on classes and other events.

‡High resolution logo must be received by May 15, 2017 to meet banner printing deadline.

CHESAPEAKE ARTS CENTER



2019 Sponsorship Commitment Form

- | | |
|--|--|
| <input type="checkbox"/> Patron \$10,000 | <input type="checkbox"/> Partner \$5,000 |
| <input type="checkbox"/> Donor \$2,500
Enter Amount | <input type="checkbox"/> Donation to CAC _____ |
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Credit Card |
| | <input type="checkbox"/> Please Invoice Me |

Credit card number: _____ Exp. Date: _____ CVV: _____

Name: (as appears on card) _____

Billing Address: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Sponsor benefits will be fulfilled after payment is received. Sponsorship checks should be made payable to the Chesapeake Arts Center. The CAC is a 501(c)(3) tax-exempt organization and your sponsorship is tax-deductible to the extent allowed by law.

E-mail your completed form to belinda@chesapeakearts.org or fax: (410) 636-9653.

Company name (as it should appear in print)

Financial P.O.C. (name, phone, E-mail address)

Marketing P.O.C. (for logo usage approval and PR opportunities)

Who may we thank for this sponsorship? (with address, if different from above)

Please keep this written acknowledgment of your donation for your tax records.

The CAC is a 501(c)(3) tax-exempt organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your donation.

A copy of our current financial statement is available by writing the Chesapeake Arts Center at 194 Hammonds Lane, Brooklyn Park, MD 21225 or by calling 410-636-6597. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401 who may be contacted at 410-974-5534.

CHESAPEAKE  ARTS CENTER